

EEO (Equal Employment Opportunity) Report  
(February 1, 2008 – February 1, 2009)

List all full-time vacancies filled during the preceding year (this period represents February 1, 2008 through February 1, 2009) identified by job title.

<b>Job Title/Position</b>	<b># of People Interviewed</b>	<b>Recruitment Source that Referred the Hiree</b>	<b>Recruitment Sources Used to Fill Vacancy</b>
Account Executive	11	NWA Business	All Plus Affiliated Stations
Anchor/Reporter (Weekend)	11	Walk-in	All Plus Affiliated Stations
Chief Engineer	7	SBE (Society of Broadcast Engineers)	All Plus Affiliated Stations
Web Producer	4	tvjobs.com	All Plus Affiliated Stations
Promotion Producer	6	Station Posting	All Plus Affiliated Stations
Meteorologist	11	David Crane Talent Agency	All Plus Affiliated Stations
Producer	6	Employee Referral	All Plus Affiliated Stations
Photographer	5	Station Posting	All Plus Affiliated Stations
Local Sales Manager	12	Station Posting	All Plus Affiliated Stations
News Director	23	Employee Referral	All Plus Affiliated Stations
Reporter	6	5newsonline.com	All Plus Affiliated Stations
Chief Engineer	6	Station Posting	All Plus Affiliated Stations
Photographer	3	Station Posting	All Plus Affiliated Stations
Maintenance Engineer	6	Employee Referral	All Plus Affiliated Stations
Internet Project Coordinator	6	Employee Referral	All Plus Affiliated Stations
Photographer	7	Station Posting	All Plus Affiliated Stations
Photographer	7	KFSM Employee	All Plus Affiliated Stations
Producer	5	Employee Referral	All Plus Affiliated Stations
Account Executive	6	Employee Referral	All Plus Affiliated Stations
Photographer	5	Employee Referral	All Plus Affiliated Stations

Recruitment Source(s) used to advertise each job vacancy including address, contact person, and telephone number of source.

**Job postings are mailed to the following sources:**

<b>ORGANIZATION</b>	<b>CONTACT PERSON</b>	<b>ADDRESS</b>	<b>PHONE/E-MAIL</b>
American Business Women's Assoc.	Mary Gazzola	P.O. Box 636 Roland, OK 74954	918-427-7111
American Indian Center of Arkansas	Paul Austin	1100 N. University Ave., #143 Little Rock, AR 72207-8344	501-666-9032
Arkansas Employment Security Dept.	Dolly Rhodes	P.O. Box 34047 Little Rock, AR 72203	501-682-7797
Arkansas State University	Neal Vickers	Career Services Center Chickasaw Building, Rm. 303 State University, AR 72467	870-972-3025 nvickers@astate.edu
Arkansas Tech University	Career Services	1509 North Boulder Avenue Russellville, AR 72801	479 968-0389
Arkansas Tech University, Ozark Campus	Career Services	1700 Helberg Lane Ozark, AR 72949	479 667-2117 866-225-2884
Business & Professional Women	Donna Young	1110 Bear Track Van Buren, AR 72956	479-474-7756 or 479-441-2134
Carl Albert State College	Career Services	1507 South McKenna Poteau, OK 74953	918-647-1200
Choctaw Nation	Attn: Personnel	16th & Locust, Box 1210 Durant, OK 74702	405-924-8280
Community Support Center	Cesar Aguilar, Executive Director	315 West Olive Street Rogers, AR 72756	479-936-5453
Crawford/Sebastian Community Action Agency	Weldon Ramey	P.O. Box 4069 Fort Smith, AR 72914	479-782-2303
Creek Nation of Oklahoma	Fredo S. Anderson	P.O. Box 580 Okmulgee, OK 74447	918-756-8700
Employment Security Division	Dolly Rhodes	P. O. Box 34047 Little Rock, AR 72203	501-682-2127
Fayetteville Employment Security Dept.	Sam Pack	P.O. Box 1205 Fayetteville, AR 72702	501-521-5730
Fort Smith Employment Security Dept.	Jeannie Means	P.O. Box 1987 Fort Smith, AR 72902-1987	479-783-0231
League Of United Latin American Citizens	Carlos Scerfantes	P.O. Box 55103 Little Rock, AR 72215	501-219-2460 <a href="mailto:cratesinc@aristotle.net">cratesinc@aristotle.net</a>
League of United Latin American Citizens, Northwest Arkansas LULAC Council 754	Ana Lorena Hart, Vice President	P.O Box 1842 Bentonville, AR 72712	479-544-9174
Little Rock Chapter NAACP	Dale Charles	1124 M.L. King Drive Little Rock, AR 72202-4742	501-376-2227
NAACP	M. K. Hart	P. O. Box 9064 Pine Bluff, AR 71611	870-592-2546
National Society of Black Engineers	Thomas Carter, III	Bell Engineering Center Fayetteville, AR 72701	501-575-6015
Network of Executive Women	Beth Longest	P.O. Box 8413 Fort Smith, AR 72902-8413	479-719-1621
Northwest Arkansas Community College	Dept of Journalism	1515 Pioneer Dr. Harrison, AR 72601	870-743-3000

Oklahoma Association of Broadcasters	Career Center	6520 N. Western, Ste. 104 Oklahoma City, OK 73116	405-848-0771
Oklahoma State Employment	Johnny Blakey	1502 West Chickasaw Avenue Sallisaw, OK 74955-7200	918-775-5541
Seminole Nation, JTPA	Kristy Hulbutta	P.O. Box 1498 Wewoka, OK 74884	405-257-6583
St. James Baptist Church *	Rev. Gary Hinkle	4916 High Street Fort Smith, AR 72904	479-782-5756
Staffmark	Lisa	4300 Rogers Avenue, Suite 14 Fort Smith, AR 72903	479-452-5100
Talent Dynamics	Job Listings	600 Las Colinas Blvd., Ste. 100 Irving, TX 75039	214 630-9590 connell@talentdynamics.com davis@talentdynamics.com
University of Arkansas at L.R. Marketing & Advertisement Dept.	Bill Tedlock	2801 South University Little Rock, AR 72204	501-569-3127
University of Arkansas at L.R. Radio, TV & Film Dept.	Dr. Lynn Wahl- Wilson	2801 South University Little Rock, AR 72204	501-569-3127
University of Arkansas	Attn: Human Resources	Administration Bldg., Rm. 222 Fayetteville, AR 72701	479-575-5351
University of Arkansas Sam Walton College of Business	Barbara A. Lofton, Ed. D. Dir. of Diversity Programs	Business Building 334A Fayetteville, AR 72701	479-575-4557
University of Central Arkansas Career Services	Kathy Clayborn	P.O. Box 4837 Conway, AR 72035	

\* Source entitled to notification.

**Job postings are e-mailed to the following sources:**

ORGANIZATION	CONTACT PERSON	ADDRESS	PHONE/E-MAIL
Arkansas Broadcasters Association	Angie Robenson	2024 Arkansas Valley Dr., Suite 201 Little Rock, AR 72212	800-844-3216 mail@arkbroadcasters.org
Arkansas State University Career Services Center	Carolyn Edwards, Secretary	P.O. Box 2490 State University, AR 72467	870-972-3025 carolyn@astate.edu
Arkansas State University-Beebe	Carole Harvey, Job Placement/Internship Coordinator	P.O. Box 1000, Room 202A Beebe, AR 72102	<a href="tel:5018828212">501 882-8212</a> <a href="mailto:caharvey@asub.edu">caharvey@asub.edu</a>
Arkansas Work Force in Fayetteville	Rick Reed Terry Jaggears, Mgr.	P.O. Box 1205 2143 West 6th St. Fayetteville, AR 72702	479-521-1595 479-521-5730 rick.reed@arkansas.gov
Central Baptist College	Jeff Riddle	1501 College Conway, AR 72034	501-329-6872 jridle@cbc.edu
Cherokee Nation of Oklahoma	Faye Baird	P.O. Box 948 Sallisaw, OK 74955	918-775-6226 <a href="mailto:personnel@cherokee.org">personnel@cherokee.org</a>
Chickasaw Nation of Oklahoma Employment & Training Dept.	Darrell Walker, Career Counselor	P.O. Box 1548 Ada, OK 74821	405-436-2603 darrell.walker@chickasaw.net
Community Service Clearinghouse, Inc. *	Sue Robison	4420 Wheeler Avenue Fort Smith, AR 72901	479-782-5074 sue.robison@clearinghousefortsmith.com

Fort Smith Workforce Development Center*	Kimberly Green	P.O. Box 1987 Fort Smith, AR 72902-1987	479-424-3416 kimberly.s.green@arkansas.gov
Harding University	Career Center	915 East Market Avenue Searcy, AR 72149	501-279-4454 careercenter@harding.edu
Henderson State University Career Services Advisor	Regina Wagstaff	Garrison Center, Rm. L221A 1100 Henderson St., Box 7722 Arkadelphia, AR 71923	870-230-5295 <a href="mailto:career@hsu.edu">career@hsu.edu</a>
Hendrix College Office of Career Services	Jennifer Wofford	1600 Washington Avenue Conway, AR 72032	479-450-1416 careerservices@hendrix.edu
Hispanic Women's Organization of Arkansas	Diana Worthen	922 East Emma P.O. Box 6132 Springdale, AR 72766	479-756-8090 <a href="mailto:hwoa@jcf.jonesnet.org">hwoa@jcf.jonesnet.org</a>
ITT Technical Institute	Carole Wallace	4520 South University Little Rock, AR 72204	800-359-4429 501-565-5550 <a href="mailto:prydell@itt-tech.edu">prydell@itt-tech.edu</a>
John Brown University Career Development Center	Chris Confer	2000 West University Siloam Springs, AR 72761	479-524-7282 cconfer@jbu.edu
Lyon College	Debra Dickey-Liang, Admin. Asst.	P. O. Box 2317 Batesville, AR 72503	870-698-4207 or 4264 870-793-9813 vwebb@.lyon.edu
Macerich Company *	Alice Church	Northwest Arkansas Mall Fayetteville, AR 72701	<a href="mailto:alice_church@macerich.com">alice_church@macerich.com</a>
Marketing Ideanet	Graeme Newell	602 Communications Charlotte, NC 28277	704-543-1426 <a href="mailto:gnewell@602communications.com">gnewell@602communications.com</a> <a href="mailto:slizik@602communications.com">slizik@602communications.com</a>
MediaLine	Mark Shilstone, Manager	P. O. Box 51909 Pacific Grove, CA 93950	800 237-8037 <a href="mailto:mark@medialine.com">mark@medialine.com</a>
Metropolitan Career & Technical Center	Michael Peterson	7701 Scot Hamilton Drive Little Rock, AR 72209	501-447-1200 <a href="mailto:michael.peterson@lrsc.org">michael.peterson@lrsc.org</a>
Missouri Broadcast School *	Phousavanh Sengsavanh Journalism Career Center	School of Journalism 76 Gannett Hall Columbia, MO 65211-1200	573-882-0373 <a href="mailto:sengsavanh@missouri.edu">sengsavanh@missouri.edu</a>
National Assoc. of Hispanic Journalists	Joseph Torres Communications Director	529 14th NW Street Washington, DC 20045-2100	202-662-7145 <a href="mailto:jtorres@nahj.org">jtorres@nahj.org</a>
National Park Community College	M. K. Wurm Director of Career Services	101 College Drive Hot Springs, AR 71913	501-760-4246 <a href="mailto:mwurm@npcc.edu">mwurm@npcc.edu</a>
Native American Journalists Assoc. Al Neuharth Media enter	Al Neuharth	555 Dakota Street Vermillion, SD 57069	605-677-5282 <a href="mailto:info@naja.com">info@naja.com</a>
Oklahoma State University Career Services	Brian Ahern	360 Student Union Stillwater, OK 74078	1-888-678-4473 <a href="mailto:careers@okstate.edu">careers@okstate.edu</a>
Oral Roberts University	Allison Jones, Career Services	7777 South Lewis Avenue Tulsa, OK 74171	918-495-7864 careers@oru.edu ajones@oru.edu jbrown@oru.edu
Ouachita Baptist University	LaDonna Ritter	P.O. Box 3772 Arkadelphia, AR 71998	870-245-5410 <a href="mailto:careerservices@obu.edu">careerservices@obu.edu</a> <a href="mailto:ritterl@obu.edu">ritterl@obu.edu</a>
Spot-n-dots	Dai Korda	1670 Oakdale Rd. Johnson City, NY 13790	888 884-2630 <a href="mailto:selltv@aol.com">selltv@aol.com</a>

TVB	Hope Ethridge	3 East 54th Street New York, NY 10022-3108	212-486-1111 <a href="mailto:hope@tvb.org">hope@tvb.org</a>
University of Arkansas at Fort Smith	Pam Camp	P.O. Box 3649 Fort Smith, AR 72913-3649	479-788-7017 <a href="mailto:placement@uafortsmith.edu">placement@uafortsmith.edu</a> <a href="mailto:pacamp@uafortsmith.edu">pacamp@uafortsmith.edu</a>
University of Arkansas at Little Rock Counseling & Career Planning	Teresa Jordan	2801 South University Little Rock, AR 72204	501-569-3185 <a href="mailto:tljordan@ualr.edu">tljordan@ualr.edu</a>
University of Arkansas Career Development Center	Barbara Batson	345 North Garland Arkansas Union, #607 Fayetteville, AR 72701	479-575-2805 <a href="mailto:bbatson@uark.edu">bbatson@uark.edu</a>
University of Missouri	Kent Collins, Chair Radio-Television Journalism	Missouri School of Journalism 200 Neff Hall Columbia, MO 65211-1200	573-882-1957 <a href="mailto:collinks@missouri.edu">collinks@missouri.edu</a>
University of the Ozarks Career Placement Office	Kimberly Spicer	415 North College Avenue Clarksville, AR 72830	501-979-1000 <a href="mailto:careers@ozarks.edu">careers@ozarks.edu</a>

\* Source entitled to notification.

Jobs are posted to the following websites:

ORGANIZATION	CONTACT PERSON	ADDRESS	PHONE/E-MAIL
Arkansas Business.com		122 E. Second Street Little Rock, AR 72201	501-372-1443 <a href="http://www.arkansasbusiness.com">http://www.arkansasbusiness.com</a>
Drury University		900 North Benton Avenue Springfield, MO 65802	417-873-7879 <a href="http://www.collegecentral.com/du/">http://www.collegecentral.com/du/</a>
TV Jobs.com	Mark Holloway	P. O. Box 4116 Oceanside, CA 92052	760 754-2115 <a href="http://www.tvjobs.com/jobs@tvjobs.com">http://www.tvjobs.com/jobs@tvjobs.com</a>

Local TV, LLC, Affiliate Stations

ORGANIZATION	CONTACT PERSON	ADDRESS	PHONE/E-MAIL
KFOR-TV/KAUT-TV	Jim Boyer, President & GM; Christie Jones	444 E. Britton Road Oklahoma City, OK 73114	405-424-4444
KFSM-TV	Van Comer, President & GM; Patty Jewell, Controller, Debby Etz Korn, Admin. Assistant	P.O. Box 369 Fort Smith, AR 72902	479-783-3131
WHNT-TV	Stan Pylant, Pres. & GM; Nonda Sloan, VP/Controller;	200 Holmes Ave. Huntsville, AL 35801	256-533-1919
WHO-TV	Dale Woods, President & GM; Mary Braga	1801 Grand Ave. Des Moines, IA 50309	515-242-3500
WNEP-TV	C. Lou Kirchen, President & GM; Denise Slack	16 Montage Mountain Rd. Moosic, PA 18507	570-346-7474

WQAD-TV	Larry Rosmilso, President & GM; Kim Hartman, Exec. Assistant	3003 Park 16 <sup>th</sup> Street Moline, IL 61265	309-764-8888
WREG-TV	Ron Walter, President & GM; Robin Hays; Leatha Moore; Tiffany McElveen	803 Channel 3 Drive Memphis, TN 38103	901-543-2333
WTKR-TV	Jeff Hoffman, President & GM; Amy Chapman; Pam Weaver; Towanda Porter	720 Boush Street Norfolk, VA 23510	757-446-1000
Digital Operating Center	Alex Clarke	720 Boush Street Norfolk, VA 23510	757-446-1306

List the total number of persons interviewed for full-time vacancies and total number of interviewees referred by each recruitment source.

Source	Total # of Interviewees Referred by Source
5newsonline.com	30
NWA Arkansas Business Website	6
Referral - Client	3
Referral - Employee	27
Resume	13
Spots n Dots	25
Station Posting	22
talentdynamics.com	1
tvjobs.com	13
University of Arkansas Fort Smith	2
Walk-in	8
SBE	1
David Crane Talent Agency	1
Lorna Dave Talent Agency	1

List a brief description of recruitment initiatives implemented:

Station Outreach Initiatives implemented February 1, 2008 – February 1, 2009

Job Fairs:

10/16/2008 - KFSM participated in the University of Arkansas Fort Smith Job Fair. Employers, graduate schools and faculty were available to discuss career information and employment opportunities with students. KFSM Local Sales Manager Dusty King manned the Channel 5 booth.

10/20/2008 - KFSM participated in the Northwest Arkansas Fall Job Fair held in Rogers. Employees Dusty King, Geri Lovelace-Lee, Beckye Clark, and Kim Polk manned the KFSM booth and provided information on a career in broadcasting and jobs available at the station. Over 3,000 job seekers attended the job fair which was set up by the Rogers-Lowell Area Chamber of Commerce.

#### Internship Program:

KFSM participates in an internship program with several colleges and universities including University of Arkansas, John Brown University, and Arkansas Tech University. Students enrolled in Journalism and Communication classes intern in the news department to acquire hands-on media skills. Students also have opportunities to work in our Sales Department, Business Office, Production Department and Engineering Department when career goals fit these functions. The students are evaluated at the conclusion of the program and evaluations are submitted to the college.

A sophomore student from Harding University who is interested in producing will be an intern in the news department for 3 1/2 weeks beginning January 5, 2009. While at KFSM, the student will not only learn how to produce but also learn about other job duties in the news department and go along on news stories.

#### Employee Training:

02/13/2008 - Account Executives Curtis Feimster, Chris O'Mary, Brad Berryman, Mark McGeary, and Geri Lovelace-Lee attended the Get Motivated Seminar held at the Northwest Arkansas Convention Center in Springdale. Zig Ziglar, American's #1 motivator, spoke about sharpening your skills for success and the struggle to achieve your unlimited potential. Other speakers focused on attaining and exceeding goals, how to strengthen your sales and negotiation skills, and time management skills.

05/13-05/16/2008 - KFSM Controller Patty Jewell attended the BCFM (Broadcast Financial Management Association) Annual Conference held in Dallas, Texas, from Tuesday, May 13, to Thursday, May 15. This conference was the exclusive source for professional education targeting media financial and business executives. More than 100 speakers/panelists provided the latest information on accounting, taxes, human resources, technology, television, radio, cable, and credit and collection issues. Those attending earned CPE credits. In addition to attending the general sessions, Patty attended seminars on Payments, Discrepancies, and Electronic Inventory, Fireside Chat, Digital Integration, Accounting for New Media and Interactive, Television Music Licensing, All Things Travel and Entertainment, Tales from the Front (BCCA), Nextel Swap,

06/05/2008 - Debby Etkorn participated in a Nielsen U online training session to learn about the new program lineup collection system starting in July. Nielsen U is an online learning center, offering a wide range of learning opportunities to support television stations in the changing media, advertising and marketing business environment.

10/01/2008 - Steve Caperton and Wayne Allen attended a DTV seminar in Little Rock that involved DTV transmission and testing procedures.

#### Events sponsored by educational institutions relating to career opportunities in broadcasting:

01/28/2008 - Meteorologist Brad Flickinger and Reporter Sara Lasure took part in Career Day at Darby Jr. High School.

03/11/2008 - Anchor Daren Bobb took part in the Ramsey Jr. High School Career Fair. The Career Fair was sponsored by FBLA to give students an opportunity to get more information about a field they might be interested in pursuing.

11/11/2008 - KFSM Anchor Daren Bobb, meteorologist Elissia Wilson, and sports reporter Adria Goins took part in Career Day at Darby Junior High School and also spoke to students about a career in broadcasting.

11/19/2008 - Sports Reporter Adria Goins spoke to students about a career in broadcasting at Career Day held at Chaffin Jr. High School.

Other activities to further the goal of disseminating information as to employment opportunities in broadcasting:

01/11/2008 - Meteorologist Brad Flickinger was at Cook Elementary School in Fort Smith as part of our Bus Stop Weather segment.

01/14/2008 - Chief Meteorologist Garrett Lewis visited Ozark Upper Elementary School.

01/17/2008 - Meteorologist Brad Flickinger spoke to kids at Beard Elementary School.

01/17/2008 - Meteorologist Kendra Kent visited Pocola Elementary School and talked to students about the weather and a career in broadcasting and meteorology.

01/18/2008 – Brad Flickinger was at Tilles Elementary School the site of our Friday Bus Stop Forecast this week.

01/18/2008 - An 8th grade student at Pocola Jr. High School was a job shadow in the news department and he also spent time with Chief Meteorologist Garrett Lewis and learned about the weather and how a weathercast is put together.

01/21/2008 - Meteorologist Brad Flickinger spoke to kids at Cedarville Middle School about the weather and what to do in severe weather. He also conducted weather experiments.

01/24/2008 - President & General Manager Van Comer who is on the board of the Young Emerging Leaders of the Greater Fort Smith Region (YEL) attended the group's monthly luncheon.

01/25/2008 - Meteorologists Garrett Lewis talked to students at Carnell Elementary School about severe weather, television and a career in meteorology. He also answered questions from the kids.

02/07/2008 - Kendra Kent, Meteorologist, spoke to kids at the University of Arkansas Preschool about how to protect them during severe weather.

02/08/2008 - Meteorologist Brad Flickinger spoke to students at Albert Pike Elementary School.

02/09/2008 - Ashley Beck, Anchor/Reporter was announcer for the Crawford County Spelling Bee held in Cedarville.

02/11/2008 - A student from J.O. Kelley Middle School and three home school students visited the station and talked to Chief Meteorologist Garrett Lewis about putting together a weather forecast and what kind of equipment we use. The students also visited the other two local stations so they could do a report comparing the local stations.

02/20/2008 - Garrett Lewis, Chief Meteorologist, spoke to the Crawford County Youth Coalition about leadership.

02/21/2008 - Meteorologist Kendra Kent spoke to the Boys and Girls Club about severe weather and a career in meteorology.

02/27/2008 - Kendra Kent, Meteorologist, spoke to 3rd graders at Lavaca Elementary School.

02/29/2008 - As part of our Friday Bus Stop Forecast series, Meteorologist Brad Flickinger visited Williams Elementary School in Farmington.

03/11/2008 - Garrett Lewis, Chief Meteorologist, was a judge at the District History Day competition in Alma.

03/11/2008 - A 9th grade student from Ramsey Jr. High School was a job shadow at KFSM. Job Shadow Day was sponsored by FBLA in an effort to give students first hand experience in the working world. The students shadow a professional in a field in which they have expressed an interest for their future. The students prepared a follow-up report.

03/13/2008 - Meteorologist Kendra Kent visited Pyron Elementary School in Clarksville.

03/14/2008 - Meteorologist Brad Flickinger was live during the early newscast from Shiloh Christian Elementary School in Fayetteville. This was part of our Bus Stop Weather series.

03/26/2008 - Daren Bobb took part in Children's Reading Day at Tilles Elementary School in Fort Smith.

03/27/2008 - Kendra Kent, Meteorologist, spoke to students at Lincoln Elementary School.

03/28/2008 - Meteorologist Brad Flickinger visited Elmdale Elementary School in Springdale on Friday morning's Bus Stop Weather.

03/31/2008 - Russell Jones, Reporter, spoke to an Arkansas Tech University Mass Communication Class about his job and a career in broadcasting.

04/01/2008 - Anchor Ashley Ketz conducted a tour of the Fayetteville station for students from the Treehouse for Kids Home School Cooperative.

04/11/2008 - Chief Meteorologist Garrett Lewis conducted a TV Interview with the Journalism Class at the University of Arkansas in Fayetteville.

04/16/2008 - Meteorologist Brad Flickinger spoke to 5th graders at Immaculate Conception Elementary School in Fort Smith.

04/21/2008 - Brad Flickinger, Meteorologist, spoke to students at the Ozark Adventist Elementary School.

04/25/2008 - Meteorologist Brad Flickinger was at Butterfield Elementary School in Fayetteville for the weekly Bus Stop weather segment.

05/01/2008 - Brad Flickinger, meteorologist, spoke to Gravette Elementary School students about the weather and what classes they need to take if interested in broadcasting.

05/02/2008 - Brad Flickinger was at Lee Elementary School in Springdale for Bus Stop Friday. He talked to 4th through 6th graders about activities at their school including the Soccer team, the chess club and the Stomp Dancers who performed a Marshallese dance. A student who was interested in being a meteorologist also helped Brad do the weather.

05/02/2008 - Garrett Lewis, Chief Meteorologist, spoke to the Communications class at Ramsey Middle School in Fort Smith.

05/02/2008 – A student from Lavaca Jr. High School was a job shadow in the news department with reporter Jared Broyles. The student also had the chance to see how a newscast is put together and how live shots are done.

05/02/2008 – An 8th grader from Lavaca Jr. High School and a student from Johnson County Westside were job shadows with Meteorologist Kendra Kent. Both girls were participating through their Career Orientation class and were interested in a career in weather.

05/05/2008 - Cub Scout Pack 110 from Elmdale Elementary School in Springdale visited the Fayetteville studio, toured the station, and talked to employees about a career in broadcasting.

05/06/2008 - Anchor/Reporter Ashley Ketz conducted a tour of the station for a Home School group from Northwest Arkansas. 15 kids from age 4 to high school were in the group.

05/06/2008 - Chief Meteorologist Garrett Lewis spoke to students at Russellville Jr. High School.

05/07/2008 - Three Lincoln Jr. High School Students were job shadows in the Fayetteville newsroom.

05/07/2008 - Meteorologist Brad Flickinger and Anchor Ashley Beck conducted a tour of the station for six Scranton High School students along with their teacher Lisa Martin. The 11th and 12th grade students are members of the journalism club and work on the school's yearbook and the school newspaper. The students also watched the noon news.

05/08/2008 - Chief Meteorologist Garrett Lewis spoke to students at Kirksey Middle School about the weather and what classes they should take if interested in a career in broadcasting.

05/13/2008 - An 11th grade student from Waldron High School was a job shadow to Chief Meteorologist Garrett Lewis. The student wants to be a meteorologist.

05/13/2008 - Chief Meteorologist Garrett Lewis visited Marvin Elementary School in Mulberry to talk to students about the weather.

05/14/2008 - Meteorologist Brad Flickinger, Anchor/Reporter Ashley Beck, Assistant News Director Marla Cantrell, and Producer Fred McClure hosted 15 broadcasting students from Sallisaw High School.

05/22/2008 - Meteorologist Brad Flickinger did live reports from Howard Elementary School during the newscast as part of his Bus Stop Weather series.

05/23/2008 - Meteorologist Brad Flickinger did live reports from Sunnymede Elementary School during the newscast as part of his Bus Stop Weather series.

05/23/2008 - Chief Meteorologist Garrett Lewis presented a Leadership Talk for incoming freshman at Alma High School.

05/27/2008 - Meteorologist Brad Flickinger conducted a tour of the KFSM studio for students at City Heights Elementary School in Van Buren

05/29/2008 - Anchor Daren Bobb, took part in the Tilles Elementary School Day of Reading program.

06/17/2008 – A an undergrad student in Broadcast Meteorology at Mississippi State was a Job Shadow with Chief Meteorologist Garrett Lewis.

06/19/2008 - Chief Meteorologist Garrett Lewis conducted a tour of the KFSM studio for kids from 1st Lutheran Church.

06/26/2008 - Eighteen kids from First Lutheran Church visited the station and talked to Chief Meteorologist Garrett Lewis about the weather and a career in broadcasting and meteorology.

09/22/2008 - Doty Allen, KFSM Coordinator Production Services, conducted a tour for 9th grade students from the Student Council and Journalism class at Darby Jr. High School.

09/23/2008 - Anchor/Reporter Ashley Ketz is a member of the United Way Young Leaders Society and attended Lunch and Learn.

10/13/2008 – A student from Northwest Arkansas was a job shadow with Chief Meteorologist Garrett Lewis. The student is very interested in becoming a meteorologist.

10/15/2008 - KFSM Anchor Daren Bobb was moderator for a political forum held at Ramsey Junior High School in Fort Smith.

10/24/2008 - KFSM Reporter Russell Jones spoke at an Arkansas Tech University Mass Communication class about working in television.

11/20/2008 - Meteorologist Brad Flickinger visited Liberty Elementary School in Liberty, Oklahoma.

11/21/2008 - Chief Meteorologist Garrett Lewis visited Alma High School and presented a motivational talk to the freshman class.

11/25/2008 - Meteorologist Brad Flickinger was pronouncer for a Spelling Bee held at Trusty Elementary School.

12/03/2008 - Chief Meteorologist Garrett Lewis visited Paris Middle School and helped students launch a weather balloon.

01/09/2009 - KFSM anchor Daren Bobb emceed the Beard Elementary School Spelling Bee.

01/12/2009 - KFSM Anchor Daren Bobb was asked to help announce the winning entry for a contest held at Bonneville Elementary School to name their morning announcements.